



## STATISTICS: TELECOM SUBSCRIBERS - INDIA

January 2008

The following statistics have been sourced from the Telecom and Regulatory Authority of India as released on 22<sup>nd</sup> January 2008.

### Wireless

The wireless market grew by an estimated 84,010,000 subscribers in the year from December 2006 to December 2007, with an estimated 8,170,000 being added during December 2007 alone. The trend of subscriber signing continues to grow, with an estimated 68,520,000 subscribers signing on during the period of April 2007 to December 2007.

As at December 2007 the estimated number of subscribers is circa 233,630,000.

The aggressive growth of this market is exemplified when the statistics from March 2006 are reviewed against those of December 2007. Growth over this period has seen an estimated 134,850,000 new subscribers being signed on - with total subscribers jumping from 98,780,000 in March 2006 to the December 2007 estimate of 233,630,000.

### Wireline

The number of wireline subscribers continues to slowly fall. From March 2006 (estimate of 41,540,000) the number has declined by an estimated 2,290,000 users to an overall estimated 39,250,000.

### Broadband Growth

The broadband market continues to grow with total subscribers estimated to have reached 3.13 million subscribers, putting on approximately 260,000 for the period November - December 2007.

From March 2006 to December 2007 the number of subscribers jumped from 1,350,000 to 3,130,000 - still tiny for such a large nation.

### LCC Comment

The raw growth rate of mobile subscribers highlights the emergence of the middle class of consumer in India, and the potency of this communications tool in emerging economies.

It is also interesting to note the exceptionally low level of broadband penetration at this point in time.



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